

E-learning for GPs

An online training package about breastfeeding



This course allows GPs to learn about breastfeeding in their own time, providing them with the information necessary to support mothers. It also provides CPD points for the GP.

This online training package has been developed to provide GPs with all the information they require to support mothers and meet the requirements for Baby Friendly accreditation. It should take approximately 25 minutes to complete.

Following completion, GPs should know:

- How breastfeeding works;
- How to treat common breast conditions (e.g. mastitis, thrush);
- How to access a reliable reference source for prescribing drugs for breastfeeding mothers;
- How to refer mothers to the most appropriate professional for breastfeeding help and support (particularly when a baby is failing to thrive).

Once GPs have completed the training, an email will automatically be sent to the Baby Friendly project lead so that they can accurately track progress. GPs can then print off a certificate for their CPPE / CPD portfolio.

Costs and booking

The online training package is available to purchase in three different models, depending on the number of GPs in your area. Individual GPs may also purchase access:

Access for 1-24 GPs: £10 each

Access for 25-50 GPs : £400

Access for 51-100 GPs: £700

If you wish to purchase access for more than 100 GPs, please contact the Baby Friendly office (bfi@unicef.org.uk) to arrange a bespoke price.

You can place an order for training online at our website: www.unicef.org.uk/gptraining

