

# COSTS AND CHARGING INFOSHEET 2020

## UNICEF UK BABY FRIENDLY INITIATIVE

### Prices for Unicef UK Baby Friendly Initiative services

The Baby Friendly Initiative is a programme of Unicef UK, which is a registered charity. A charge is therefore made for assessments, site visits, training courses and other services. The Initiative does not make a profit – it simply aims to cover the costs of running the programme.

This sheet lists the prices in place from 1 January 2020: they will be valid for at least six months from that date. Rising costs may force us to increase them thereafter. VAT will be added where indicated.

## ASSESSMENT COSTS

### ■ Maternity and health visiting services

Implementation visit	£1050 + VAT
Joint implementation visit - 2 services <sup>(1)</sup>	£1750 + VAT
Stage 1 assessment	£990 + VAT
Joint stage 1 assessment - 2 services <sup>(1)</sup>	£1500 + VAT
Stage 2 assessment	£4350 + VAT
Stage 3 assessment	£5500 + VAT
Re-assessment <sup>(2)</sup>	£5950 + VAT
Follow-up assessment <sup>(3)</sup>	Upon request

#### Notes:

(1) If more than two services are involved, please contact the office for a quote.

(2) Reassessments - the price quoted is the standard price, a bespoke price will be provided for larger community areas or hospital trusts with more than one facility.

(3) Follow-up assessments are charged on an individual basis depending on the number of standards being assessed and the number of Baby Friendly Initiative staff required.

### ■ Neonatal services

We recommend where possible that neonatal assessments are timed to coincide with other maternity assessments in order to reduce costs; Stage 2 and 3 prices depend on the Level and the size of the unit. Please contact the office to discuss your individual needs and obtain a quote.

Implementation visit (optional)	£1050 + VAT
Stage 1 assessment (optional)	£990 + VAT
Stage 2 assessment	Upon request
Stage 3 assessment	Upon request

### ■ Children's centre services

Prices will need to be calculated on an individual basis depending on the number of children's centres and size of the geographical area covered. We recommend where possible that children's centres assessments are timed to coincide with other assessments in order to reduce costs; this is particularly recommended at Stage 3. Please contact the office to discuss your individual needs and obtain a quote.

Implementation visit (optional)	£1050 + VAT
Stage 1 assessment (optional)	£990 + VAT

## ■ Universities

Stage 1 assessment	£990 + VAT
Stage 2 assessment	£3050 + VAT
Re-assessment	£3050 + VAT

### The assessment fee includes

- Salary costs for the assessment team members
- Review of policies, curricula, information leaflets and other materials
- A detailed report on the assessment findings, including advice and recommendations for further action
- Support from the Baby Friendly Initiative staff in the run-up to and following the assessment
- Administration costs, including Designation Committee expenses
- The right to use the Baby Friendly accreditation mark on appropriate documents (when fully accredited)
- One Baby Friendly award plaque (when fully accredited)
- The assessment team's travel, accommodation and other expenses

## TRAINING COSTS

Since 2004, Unicef UK Baby Friendly Initiative training courses have been exempted from VAT

Course in Breastfeeding and Relationship Building, in-house for 16 staff	£5950
Course in Breastfeeding and Relationship Building, per person at open course	£470
Embedding Baby Friendly standards in neonatal care, in-house for 16 staff	£5950
Embedding Baby Friendly standards in neonatal care, per person at open course	£470
Supporting breastfeeding and parenting in hospital settings, in-house for 16 staff	£5950
Audit Workshop, bought in-house for 12 staff*	£2800
Train the Trainer course, bought in-house for 12 staff	£7700
Train the Trainer course, per person at open course	£720
Workshop for trainers, per person at open course	£380
Course for University Lecturers, bought in-house, for 12 staff	£6000
Course for University Lecturers, per person at open course	£520
Achieving Sustainability, per person at open course	£280

\*Please contact the Baby Friendly office if you are an individual requiring support with auditing.

### The course fee includes

- Unicef UK trainers
- All trainers' expenses including travel and accommodation
- All course materials including certificates of attendance, workbooks and leaflets where appropriate
- Catering (open courses only)

### Booking

To discuss booking in a visit, assessment or training event, please call the Baby Friendly Initiative office on 020 7375 6144 or email [bfi@unicef.org.uk](mailto:bfi@unicef.org.uk).