**Commitment form for Long Term Plan (BFI support offer – Level 2)**

Trusts eligible for Level 2 support for **accreditation assessment costs and additional support:** Please complete and sign the form below and submit to Unicef UK at [bfi@unicef.org.uk](mailto:bfi@unicef.org.uk) and to your Local Maternity System PMO.

**The deadline for return is 23 April 2021.**

On behalf of the maternity service at **[X Provider],** I commit to support the achievement of Unicef UK Baby Friendly Initiative accreditation and to ensure the following measures are in place:

* Senior management and trust board leadership are supportive of achieving Unicef UK Baby Friendly Initiative accreditation
* A project lead (AfC Band 7 or above) is in place with sufficient hours to lead the accreditation process
* Release of the project lead and most appropriate manager to attend five days of nationally funded Unicef UK Baby Friendly Initiative training
* A Baby Friendly planning meeting has been arranged with Unicef UK to initiate this work on [**Please state the date of your Baby Friendly planning meeting]**
* Agreement to facilitate a Baby Friendly planning meeting with appropriate senior staff, Unicef UK, and to provide baseline data
* Mandatory training of all relevant staff to cascade learning within the service, including providing back fill to ensure attendance is feasible for all staff
* Agreement to undertake audits and monitoring in line with the requirements of the Unicef UK Baby Friendly Initiative accreditation process
* The project lead and appropriate manager to attend twice-yearly support meetings facilitated by Unicef UK Baby Friendly Initiative.

Signed on behalf of **[Maternity service], [Trust name], [Full address]:**  
  
Head of Service

* **Name:**
* **Job title:**
* **Phone:**
* **Email:**

**Signature**……………………………………… **Date** …………………………

Senior management sponsor

* **Name:**
* **Job title:**
* **Email:**

**Signature**……………………………………… **Date** …………………………