UNICEF UK BABY FRIENDLY INITIATIVE ANNUAL CONFERENCE

HARROGATE CONVENTION CENTRE 22-23 NOVEMBER 2023

UNICEF.UK/BFCONF



DAY 1: WEDNESDAY 22 NOV

Chair: Janet Dalzell, Professional Lead for Scotland, UNICEF UK Baby Friendly Initiative

8.30 Registration

9.30 Welcome, update and celebration Shereen Fisher, Programme Director, UNICEF UK Baby Friendly Initiative

10.10 The 9 stages of preterm infants: connecting the dots between full term and preterm behaviours while in skin-to-skin

Dr Kajsa Brimdyr, Lead Ethnographic

Researcher/Faculty, Healthy Children

Project's Center for Breastfeeding

11.00 Break

- 11.45 Breastfeeding Friendly North Lanarkshire Gerard McLaughlin, Chief Officer (Education North)
- 12.30 A collaborative approach with Muslim mums
 Dr Sahira Dar, Portfolio GP, British Islamic
 Medical Association

13.00 Lunch

Chair: Dr Ernestine Gheyoh Ndzi, Associate Dean, York St John University

14.15 Ending exploitative marketing and enabling breastfeeding for all: the 2023 Lancet Breastfeeding Series
Dr Cecília Tomori*, Associate Professor and Director of Global Public Health and Community Health, Johns Hopkins

University

15.00 'It's Ok to ask': cultural curiosity in maternity
Teri Gavin-Jones, Senior Clinical Lead,
Maternity, Suffolk and North East Essex

Local Maternity and Neonatal System

15.45 Break

16.30 Reflections on the past 45 years in the field of infant feeding: lessons for the future Mary Renfrew, Professor Emerita, University of Dundee

17.15 Drinks reception in Hall A until 18.15

DAY 2: THURSDAY 23 NOV

Chair: Sarah Johnson, Senior Midwifery Lecturer, University of Central Lancashire

8.30 Registration (new delegates only)

9.30 Supporting breastfeeding families through quality improvement initiatives

Dr Nathan Nickel, Director and Associate

Professor, Manitoba Centre for Health Policy,
University of Manitoba

10.30 Break

- 11.15 Breastfeeding sick children in paediatrics
 Lyndsey Hookway, Researcher, Swansea
 University
- 12.00 The International Code of Marketing of Breastmilk Substitutes: overview and latest developments Katherine Shats*, Legal Specialist, Nutrition, UNICEF
- 12.45 Presentation of the Qualifications Framework
 Programme graduates

 Mary Renfrew, Professor Emerita, University of Dundee

13.00 Lunch

Chair: Pauline McKeown, Professional Lead for Northern Ireland, UNICEF UK Baby Friendly Initiative

14.15 Ultra Processed Foods in the diets of the UK's infants and young children
 Dr Chris Van Tulleken, UNICEF UK Supporter, infectious diseases doctor

15.00 How to support Autistic parents to meet their breastfeeding goals

Dr Aimee Grant, Senior Lecturer in Public Health, Wellcome Trust Career Development Fellow, Swansea University

15.45 Close of the 2023 Annual Conference
Anne Woods, Deputy Programme Director,
UNICEF UK Baby Friendly Initiative

16.00 End of conference



^{*}Presenting virtually