UNICEF UK CHILD FRIENDLY CITIES AND COMMUNITIES PROGRAMME

How we work

Child Friendly Cities and Communities is a collaboration between UNICEF UK, councils, their local partners, and children and young people to advance children's rights. Together, we work on a long-term, strengths-based programme, rooted in local needs and context, to put children's rights into practice.

Children and young people are supported to identify three priority areas to focus on (in addition to three mandatory priority areas) during the highly participatory, three-to-five year programme journey. A child rights-based approach is embedded into decision-making and service delivery, through an iterative planning and delivery approach that results in a gradual deepening and broadening of impact across a city or community.

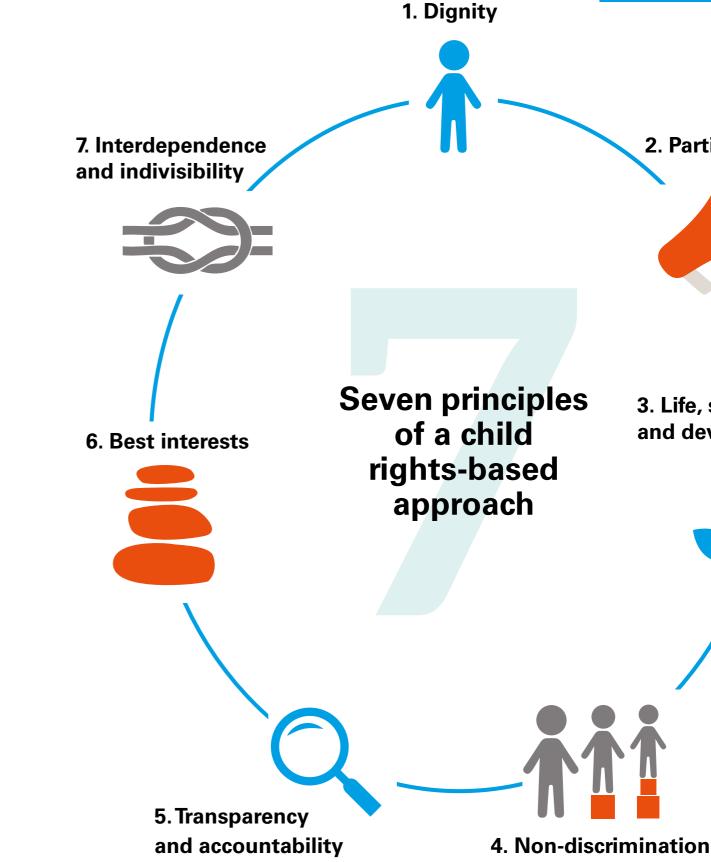
Becoming a UNICEF Child Friendly City or Community is a global acknowledgement of the progress achieved by a city or community. Children's rights continue to be advanced after recognition, thanks to the robust networks, relationships and knowledge developed throughout the programme journey.

Badges

There are three mandatory badges and the council chooses an additional three in collaboration with local children and young people.



Plus three from: Child-friendly Services, Education and Learning, Equal and Included, Family and Belonging, Flourishing, Healthy, Innovation, Participating, Place, Safe and Secure











3. Life, survival and development

Collectively advancing the UN Convention on the Rights of the Child and embedding a child rights-based approach

Councils and their partners receive training from UNICEF UK on children's rights and how to take a child rights-based approach, on Child Rights Impact Assessments, and on how to meaningfully engage children and young people in local governance and decision-making. Councils are upskilled to continue delivering training beyond the duration of the programme.

UNICEF UK works with councils and partners to train children and young people about their rights.

Councils and their partners receive expert support and guidance from UNICEF UK to transform existing culture into one that upholds and promotes children's rights at every level.

UNICEF UK, councils, and local partners collectively gather evidence and disaggregate data to identify inequalities and address the needs of all children - particularly those vulnerable or at risk of being marginalised.

Councils join UNICEF's national and global community of practiceof child-friendly cities and communities which offer mutual support, knowledge exchange, resources sharing and opportunities to make connections.

OUTPUTS Changes in capacities



Understand a child rights-based approach and its relevance for their work.

Know how to uphold equity, inclusion and anti-racism in their work from a child rights-based perspective.

Know how to embed accessible, meaningful child-friendly mechanisms for participation and youth governance. Can ensure a child rights-based approach

to governance and decision making is taken.

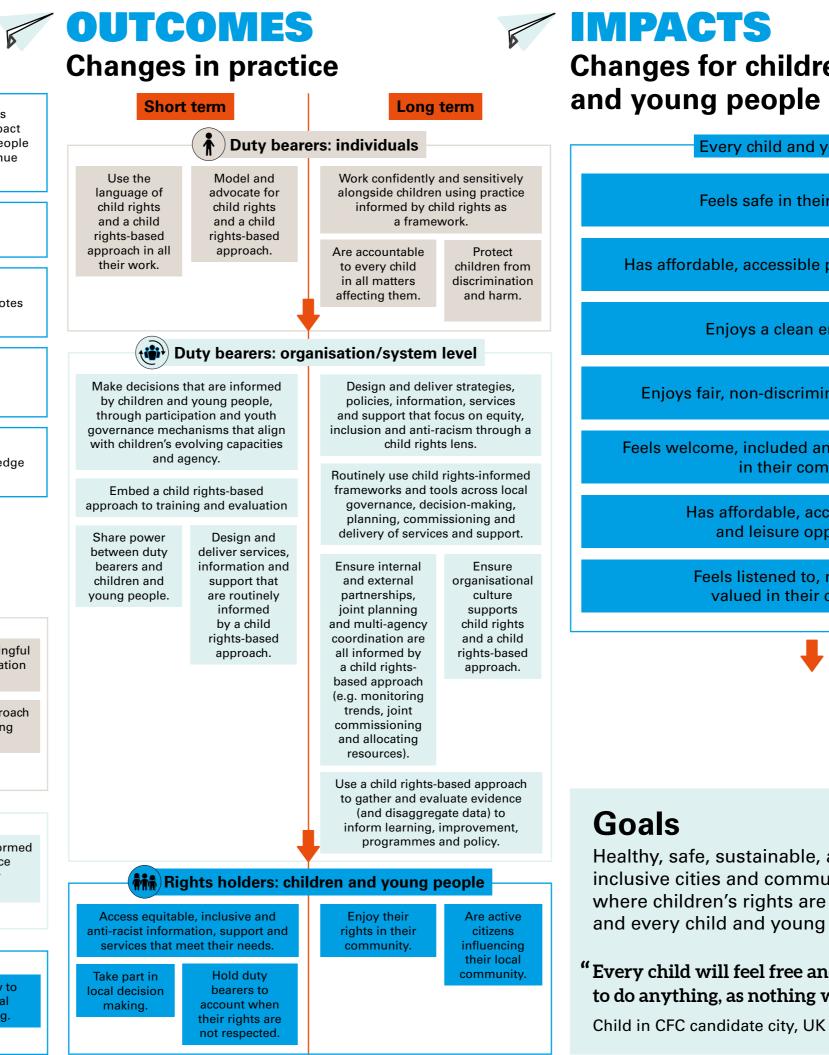


Rights holders: children and young people

Understand their rights.

Understand where to find information. support and services.

Understand how to take part in local decision-making.





Every child and young person

Feels safe in their community.

Has affordable, accessible play and public spaces.

Enjoys a clean environment.

Enjoys fair, non-discriminatory local services.

Feels welcome, included and a sense of belonging in their community.

> Has affordable, accessible culture and leisure opportunities.

Feels listened to, respected and valued in their community.



Healthy, safe, sustainable, and inclusive cities and communities where children's rights are advanced and every child and young person can flourish.

"Every child will feel free and have the opportunity to do anything, as nothing will be hindering them "