

PHOTO, STORY & FILM INFORMATION SHEET OUTRIGHT 2020/21

WHAT IS OUTRIGHT?

OutRight is a Unicef UK campaign for children and young people in the UK to realise their own rights, and to speak out in support of the rights of all children. This year the campaign is all about climate change and children's rights.

As part of your work on OutRight, we encourage you to share photos, stories and films with us so we can share and amplify children's voices with the media and the public. In order to share any images or work that children and young people have created, we need to have informed consent.

HOW WILL MY STORY, IMAGES OR FILM BE USED AND SHARED?

- The story, image or film that is shared with us might be used to explain what children have done as part of OutRight.
- Stories, images or film might be used online, in print, in the media or on social media.
- Anything you share with us could be used to talk about the work children have done on OutRight, but we might also use it to support our wider youth engagement work over the next few years.
- We may get back in touch with you later to revisit a piece of work that you have done as part of OutRight if it could support further work that we are doing on young people and climate change.
- It's important to understand that, if we agree to share a story, image or film with the media we don't have editorial control over their channels.

HOW LONG WILL MY STORY, IMAGES OR FILM BE USED FOR?

We will keep your information on file with restricted access for limited situations in which we may revisit your story, image or film. By signing the consent form, you are saying that you are happy for us to use your story, image or film for five years.

WHAT IF I CHANGE MY MIND?

Deciding that you want to share your story or something you create with us is a big decision. We will be careful with anything you share with us. We store and use stories, images and film very carefully, in line with the law. But you could see your image on the BBC or on Facebook (for example) and we understand this might be worrying. If, for any reason, you decide later that you don't want your story, images or film used any more, no problem! Just let us know as soon as possible.

The person you should contact if you change your mind, or if you have any questions, is named below:

Jess Bool, Strategic Lead – Youth Engagement:
0207 375 6041 JessicaB@unicef.org.uk

You can also contact Unicef UK directly:
0300 330 5580 supportercare@unicef.org.uk