

## COP26 CAMPAIGN ACTION

**On World Children's Day (20 November 2020) Unicef UK would like to share children's views on this critical children's rights issue, with the COP26 President's office.**

### HOW WILL UNICEF UK DO THIS?

We've created a [tool](#) that allows children to submit a message for the COP26 President's office.

The message should explain why they care about climate change and why they think children's rights should be at the heart of the COP26 Climate Summit when it happens in November 2021:

- Children and young people will be able to download a pdf of their ecard to keep.
- Unicef UK will share all the ecards children and young people have created, with the COP26 President's office on 20 November 2020, by email.

We have worked hard to ensure that this digital tool respects children's privacy, is in line with data privacy laws and that there is a meaningful way for children and young people to take part. However, we understand that everyone is concerned about their data and how it is used:

- Via either the paper-based format, or the ecard tool, this activity collects the following data from the child taking part: first name, age, name of school or youth organisation and views they share on climate change and children's rights.
- We will share this with the COP26 President's office and request that they dispose of the data once the messages have been reviewed.
- We will also request that the COP26 President's office do not share the data more widely.
- Unicef UK will store this data on our secure server in a restricted access folder, until the campaign has finished, after COP26 in November 2021.
- If children and young people use their own device to create an ecard, their IP address will be collected. Neither this nor the children's data will be used for any other purpose, nor shared with the COP26 President's office.

### WHAT DO YOU NEED TO DO?

Please review the [tool and privacy policy](#) and decide whether you will run this activity with your group. We suggest you have a go at creating an ecard using your own information so you can go through the process.

If you decide to go ahead, please make sure you:

- Share the letter we have written with parents/carers - giving them an opportunity to review the activity, and to let you know if they would rather their child(ren) not take part. It's important they receive this letter and have enough time to let you know if they have concerns - before the activity.
- Help children understand what we are trying to achieve with the ecards, and what they should include in their messages

- Explain to children and young people what Unicef UK will do with their data, how we are protecting it, what they should avoid including in their message, and why.
- Supervise children when they are creating their ecard as appropriate to their age and evolving capacities – children and young people should not share any [special category data](#) or further identifying details such as surname, date of birth, address, contact details etc.

Please note that if connectivity is a barrier and you choose to use the postcard pdf we have created instead; the same considerations apply.

## INFORMATION TO SHARE WITH CHILDREN AND YOUNG PEOPLE

### What do we mean by ‘data’?

When we say ‘data’ here this means:

- Your first name
- Your age
- The name of your school/youth organisation
- Your views on climate change and children’s rights
- Your IP address if you create an ecard, on your own device

### What should you include in your message for the COP26 President and their team?

- Why you care about climate change and its impacts
- Why you think children’s rights should be at the heart of the COP26 Climate Summit
- Your first name, age and name of your school or youth organisation

### What should you not include?

Please do not share personal or private information like:

- Your surname
- Your date of birth
- Your address
- Your contact details

### What will Unicef UK do with your data? (Ecards only)

- We will share your ecard, with the COP26 President’s office on 20 November 2020, by email.
- We will store a copy of your ecard, very carefully, until the OutRight campaign on climate change ends. We will delete it after COP26 in November 2021.

### How is Unicef UK protecting your data?

- We will ask the COP26 President’s office to delete all the data once they have reviewed all the messages.
- We will ask them not to share the data with anyone else.
- Ecards only: if you use your own device to make an ecard, your IP address will be collected but this won’t be used for anything else - or shared with the COP26 President’s office.