



OUTRIGHT

Speak out on children's rights

SUPPORT WORKSHOP 2

15 OCTOBER 2020

Thank you to those who joined us for a lively discussion about this year's OutRight campaign with Martin Russell, Sam Bradey and Jess Bool.

We've typed up the questions participants asked and the answers we gave, below.

There are some other key things we encourage you to remember too:

- We are **here to help** – we know things might not be perfect for this context; we want to know how we can improve things
- We are here to make suggestions and offer guidance so please **get in touch with your queries and concerns**
- Don't feel swamped by the content – **do what works is most relevant** to your setting
- **The timescale provided is a guide**: we understand you won't be able to follow it exactly
- If you want to engage with your **local MP – Friday** is the day they're focussed on constituency work
- Make use of the **guidance** we've provided for contacting **local media**, and **engaging decision makers**
- At the risk of repeating ourselves – do get in touch with any questions you have – **we want to help!**

Q&A SESSION

How can we encourage pupil activism - what can they do themselves?

- Share examples of other children and young people taking action – there are activities focussed on young climate activists around the world, coming up!
- Share what you are doing on social media - follow Unicef UK's social media accounts to see us amplifying voices too
- Let the children and young people you're working with, know about the work other OutRight groups are doing



How can we actually run the campaign during the pandemic?

- Apply the same principles you already apply in your setting, e.g. within bubbles
- Bring the things different school teams/pupil voices groups are working on together for a while, e.g. Green Flag. OutRight is quite unifying and could enable them to all work on the same projects virtually for a while
- Maybe just have two or three teachers involved first and then build on that
- One school told us that the OutRight Lead is sending out assemblies with accompanying PowerPoints that poses a big question or idea - each class adds their children's ideas or opinions and from there they use those to formulate their next steps
- One Teacher told us that they're really aware of not overwhelming class teachers so is filtering the activities - sending out the shorter, more straight forward ones to classes (like the quizzes etc.) and doing the more in-depth activities with the OutRight branch of their RRS steering group.

What evidence would be useful to take from our Campaigning for Gold Level assessment?

- The RRSA team are flexible – especially at a time like this!
- It's about developing a culture of campaigning - taking a step on from the brilliant empathic fundraising lots of schools do, into raising awareness and raising voices

How can we involve the very youngest pupils, age 3-6?

- Keep the link with Paddington – spend more time on those early activities, expand on them, to help set the scene
- Keep it simple - ultimately, it's about children learning about their right to be safe, feel protected and be heard - not about frightening, or expecting them to become climate experts overnight
- One school ran a lovely sounding activity in their Nursery using the water tray, ice and polar bear toys after reading The Journey Home about the ice caps. It really engaged them.
- Another Teacher mentioned the book – The Polar Bears' Home, in the previous workshop



What are the key moments for the campaign this year?

World Children's Day – 20 November 2020

- **Ecard:** children and young people are encouraged to create an ecard (guidance and further details on the website) **in the run-up to World Children Day**. We will share all the messages with the COP26 President on World Children's Day.
- **Webinar:** a platform for two OutRight groups to share their campaign efforts with other children and young people taking part in the campaign. Sign up details to follow by email on 20 October – sign up early!

After World Children's Day we will share one more set of resources to see you through December into Spring 2021.

While OutRight is a big focus for Unicef UK in autumn and winter, the campaign can be run at any time of year if that works better for you.

We still encourage you to get involved on World Children's Day though if you can.

How can we engage parents, other family members and the wider community?

- One school told us that after introducing the resources in class they put follow-up activities on their home learning platform so children can discuss with their parents.
- Lots of the resources really lend themselves to this - encourage dialogue between children and their family members
- We encourage you to promote the activities children are taking part in with your community – either online, or displayed in community spaces, where you have permission to do so
- Via school newsletters, or apps like Dojo – one Teacher reminded us that with Class Dojo you can share with your class you can share with the whole school too



How to make it work in large secondary schools

- OutRight activities seem to work well through tutor time or PSHE timetabling
- Don't feel you have to do OutRight with the whole school, all at once – it might be more relevant with only some year groups/bubbles
- Start with the introductory PowerPoint and welcome video from Cel Spellman
- Share the resources with your colleagues in staff meetings - if they are happening
- Think about imaginative ways children can share what they're doing with one another now that you can't rely on displays around school, e.g. video messages that can be shared between groups, letting one another know how each group is doing
- E.g. share in newsletters, apps you're using in school or outside the school gates, under plastic

NEXT STEPS

- If you would like to help us with any **media asks** – that will help Unicef UK further **amplify children's voices**, please email outright@unicef.org.uk telling us a bit more about how things are going in your setting
- **Sign up** for the **World Children's Day webinar**, when the details are released
- Please **share** your group's **progress** and actions on **social media** where you have permissions to do so - on **World Children's Day** especially
- Join the **RRSA Facebook group** if you aren't already a member, follow **@UNICEFuk_action** on Twitter and tag us in your posts using **#outright4climate**