

# INFORMATION SHEET

## OUTRIGHT 2021/22

### WHAT IS OUTRIGHT?

OutRight is a UNICEF UK campaign for children and young people in the UK to realise their own rights, and to speak out in support of the rights of all children. This year the campaign is all about mental health and children's rights.

As part of your work on OutRight we encourage your school or group to share photos and film, as well as your views and the work you create, with us so we can share and amplify children's voices with media and the public. In order to share any images or work children and young people create we need to have informed consent.

### HOW WILL MY WORK, VIEWS, IMAGES OR FILM BE USED AND SHARED?

- The views, work you create, image or film that is shared with us might be used to explain what young campaigners have done as part of OutRight.
- Views, work, images or film might be used online, in print, in the media or on social media.
- Anything you share with us could be used to talk about the work young campaigners have done on OutRight but we might also use it to support our wider youth engagement work.
- We may get back in touch with you later to look at a piece of work you have done as part of OutRight if it could support further work that we are doing on young people and mental health.
- It's important to understand that if we agreed to share your work, views, image or film with the media we don't have editorial control over their channels.

### HOW LONG WILL MY WORK, VIEWS, IMAGES OR FILM BE USED FOR?

We will keep your information on file with restricted access for limited situations in which we may go back to look at your work, views, image or film. By signing the consent form, you are saying that you are happy for us to use your work, views, image or film for five years.

### WHAT IF I CHANGE MY MIND?

Deciding that you want to share your views or something you create with us is a big decision. We will be careful with anything you share with us. We store and use children and young people's views, images and film very carefully, in line with the law. However, you could see your work, or your image on the BBC or on Facebook (for example) and we understand this might be worrying. If for any reason you decide later that you don't want your views, work, images or film used, no problem! Just let us know as soon as possible.

The person you should contact if you change your mind or have any questions is named below:

Grace Hunt, Youth Campaigns Officer:  
**020 3965 5502** [outright@unicef.org.uk](mailto:outright@unicef.org.uk)

You can also contact UNICEF UK directly:  
**0300 330 5580** [supportercare@unicef.org.uk](mailto:supportercare@unicef.org.uk)

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