

<Name>

<Address line 1>

<Address line 2>

<Address line 3>

<Town>

<Postcode>

1 Westfield Avenue Stratford London E20 1HZ www.unicef.org.uk

Dear Colleague,

We are writing to you as your school is registered with UNICEF UK's Rights Respecting Schools programme.

We're making some important changes to make the programme more financially efficient and sustainable, so we can continue to positively impact the lives of many more children. It should also make it easier for you to plan and budget for your Rights Respecting journey.

What is changing?

We are moving away from our current model where schools pay separately for the registration, accreditation, and training as they need it. Instead, from 1 February 2022, we are putting in place a membership model where we are asking every school to pay an annual subscription.

Membership provides all the benefits and support that schools need to succeed. By providing them in one package we are putting your school in control of how and when you access support throughout the year to advance your progress to the next stage of the Award. You can learn more about what is included in the leaflet accompanying this letter.

To make it fairer for all schools, we are moving towards an annual, per pupil payment as outlined in the leaflet. The Rights Respecting Schools Award (RRSA) does not make a profit, our charges simply seek to cover the costs of running the programme.

We are not making any changes to the framework or outcomes of the RRSA.





What you need to do

To continue receiving support for your Rights Respecting journey, you will need to pay an annual fee by the end of December 2022. Once your fee has been paid, you can then access training, accreditation, and support. As soon as you are ready to do so, please go to: unicef.org.uk/rights-respecting-schools/rrsa-costs

If your school registered for the Award between August 2021 and January 2022, you will be exempt from membership costs until the anniversary of your registration.

If your school achieved Silver or Gold accreditation at any point throughout 2021, you will also be exempt from membership costs until the anniversary of your accreditation.

If you have booked an accreditation visit for 2022, your Professional Adviser will contact you.

However, in each of the scenarios above, you need to acknowledge your commitment to membership by contacting your Professional Adviser or **rrsa@unicef.org.uk**. Full membership benefits will apply from the date of acknowledgement.

UNICEF UK's Rights Respecting Schools Award is 15 years old this year. During that time, your work with us has placed children's rights at the front and centre of schools across the UK and delivered better outcomes for children. Thank you for playing a crucial role in this. We hope you will continue this journey with us. Please let us know if the subscription causes any difficulties.

If you have questions or concerns about any of the above, please contact your Professional Advisor or **rrsa@unicef.org.uk**. You can also attend a drop-in session with me on 1 February – to sign up for this, visit our training page: **unicef.org.uk/rights-respecting-schools/training-and-support/training-courses**

We look forward to you becoming members of RRSA and continuing our work with you to build a better world for children.

Best wishes,

Frances Bestley

Frances Bestley

Rights Respecting Schools Programme Director

Registered with FUNDRAISING REGULATOR