

PRESS RELEASE OUTRIGHT CAMPAIGN

joins the UK Committee for UNICEF (UNICEF UK)'s campaign to speak out on all children's right to the best possible health.

Children and young people at _____ are taking part in OutRight - a nationwide children's rights campaign organised by UNICEF UK.

It's one of hundreds of schools and organisations across the country to speak out to raise awareness about the importance of all children's right to the best possible health, by

Children and young people at _____ will develop their understanding of children's rights and speak out for the rights of other children. They will also call on local MPs for their support.

said

said

OutRight is UNICEF UK's annual children's rights campaign that empowers children and young people to speak out about children's rights. It's a campaign by children, for children that helps them to promote and protect children's rights in the UK and around the world.

_____ is one of more than 4,800 UNICEF UK Rights Respecting Schools across the UK that embed children's rights in their ethos and culture.

For further information on this event at [name of school/organisation], please contact

Name:

Tel:

E-mail:

For further information on UNICEF UK, please contact the UNICEF UK Press Office on 020 7375 6030 or email media@unicef.org.uk

NOTES TO EDITORS

UNICEF promotes the rights and wellbeing of every child, in everything we do. Together with our partners we work in 190 countries and territories, including the UK, to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere. UNICEF UK raises funds for UNICEF's emergency and development work and advocates for lasting change for children everywhere. We are a UK registered charity, supported entirely by voluntary donations. We do not receive any money from the UN. For more information, please visit unicef.org.uk

UNICEF UK, registered charity England & Wales (1072612) Scotland (SC043677)

ABOUT UNICEF UK'S RIGHTS RESPECTING SCHOOLS AWARD

UNICEF UK works with schools in the UK to create safe and inspiring places to learn, where children are respected, their talents are nurtured and they are able to thrive. Our Rights Respecting Schools Award embeds these values in daily school life and gives children the best chance to lead happy, healthy lives and to be responsible, active citizens.

Using the UN Convention on the Rights of the Child (CRC) as our guide, we are working with more UK schools than almost any other organisation. 1.5 million children in the UK go to a Rights Respecting School and more than 4,800 schools up and down the country are working towards the Award.

Read more at unicef.org.uk/rrsa