

# Guidance for Facilitators

## COP28 Good Luck Card

This optional activity is an opportunity for your group to use their learning on climate change and how it affects children's rights to advocate for adaptations that protect them. They can do this by **creating a 'good luck' card for the UK Minister for Energy, Security & Net Zero** in the UK Government ahead of the Minister's attendance at COP28.

If you choose to do this activity, **your school/youth organisation will be the data controller** of any personal data shared by the children and young people in your group. We have included some guidance for this throughout.

### CONTEXT FOR THIS CAMPAIGN ACTION

#### What is COP28?

COP28 is a meeting of leaders, Governments and groups across the world who are working together to tackle climate change. It's taking place from 30 November - 12 December 2023 in the United Arab Emirates. You can read more about it on the COP28 website.

#### What is the Global Goal on Adaptation?

At COP28, Governments will decide on their plans to increase climate adaptation efforts, and monitor progress toward building societies that are more resilient to climate change. The Global Goal on Adaptation will set out the pathway they'll take to adapt to a changing climate over the coming years.

#### Why should the Global Goal on Adaptation consider children?

It must be responsive to the needs and opinions of children as they are among the most vulnerable to, and will face the greatest impact of, climate change.

#### Why is it important that the UK Minister for Energy Security & Net Zero hears children's views on this topic?

The Minister will lead the UK Government delegation attending COP28. At the conference, the Minister will make decisions about the Global Goal on Adaptation and how the UK will respond to climate change. They can champion children's rights at this global conference.

Sharing children's views with the Minister ahead of COP28 will demonstrate the support the UK Government has from children for urgent action on climate adaptation. Thousands of children writing to the Minister will remind them of what is really at stake in these negotiations that they are part of, but children are not.

Despite their vulnerability to climate change and its future impact, children have not been prioritised or provided for in international and national climate policies. In addition, children are rarely recognised as vital agents of change or provided with clear opportunities to participate in these decisions affecting their futures.

## HOW CAN YOUR GROUP DO THIS?

**The group's good luck card could communicate some of the following topics that are covered in the learning activities:**

- How does climate change impact children's rights around the world? Think about children's access to education, healthcare and water.
- How does climate change impact your group's rights today? How do they think it might impact their rights in the future?
- How can adaptation protect children's rights from the impacts of climate change? What innovations has your group learnt about that protect children in their home, schools and communities from the impacts of climate change?
- Why does your group care about children's rights and climate change?

**At COP28, the Minister will make decisions about the Global Goal on Adaptation and how the UK will respond to climate change. So, your group can guide the Minister as they prepare for this by sharing:**

- Why does your group want children and their rights to be considered in the discussions and decisions the Minister makes on the Global Goal on Adaptation and at the conference?
- Why do your group think children's opinions on climate change and adaptation are important?

**TIP:** you could divide the above prompts between the group as there might be lots of ideas they may want to include between them. It's best that they write succinctly and make their key points stand out!

**As a group, here are some ideas of how they could create a good luck card:**

- Lots of individual messages which are stuck onto one big card.
- One big card from the whole class

## DATA PROTECTION

**Your school or organisation is the data controller of the children's personal data they share in taking part in this activity.**

For similar previous OutRight activities, UNICEF UK has identified the following key considerations when acting as data controller, that you may want to consider:

- There is a risk that children and young people share something in their message that would give you cause for concern.
- If shared on social media, then the information will be in the public domain, and it is more likely that children will be identifiable.

Below is some content you could use to describe the activity in any communications you share with parents and carers to gain consent as required. As data controller, it is your responsibility to identify and ensure you meet the requirements of the relevant lawful basis for the processing of children's data.

### About OutRight

As you may be aware, your child(ren) is/are taking part in **UNICEF UK's OutRight campaign** this year. Through OutRight children and young people are supported to learn about and speak out on **children's rights and climate change**. You can find out more about OutRight at [www.unicef.uk/outright-info](http://www.unicef.uk/outright-info).

Through the campaign we've been learning that it's important for decision-makers to hear directly from children and young people to understand:

- Why this is an issue that children and young people care about.
- How climate affects children's rights.
- What children and young people want to see change, so their views are heard.

### How will we do this?

As a group, children and young people will produce a piece of work that demonstrates their learning on this topic, why they think this issue is important and advocate for children's rights to be protected in a changing climate. We will then post this to the UK Minister for Energy Security & Net Zero, ahead of their attendance at COP28, a climate change conference from 30 November-12 December 2023. We will also post a photo of the work on social media on 8 December, which is Youth Day at COP28.

## ACTIVITY GUIDANCE

If you have read all the information provided and decide to run this activity with your group, please follow these steps.

### 1. Consider the risks.

As with any activity you carry out with children and young people, we advise you complete a personal data risk assessment. The Data Protection section above can guide you with this.

### 2. Gain any consent from parents/carers that you identify is required.

You can use the content we have provided to help you describe the activity. The Data Protection section above can also guide you with this.

### 3. Create the good luck card!

You can **help children understand** what they are trying to achieve with this activity and what they may want to include in their work using the **suggested prompts** in the box above and giving out the **downloadable handout** we've shared.

We advise that you **explain** what they should avoid including in their message too, and why. We advise that they do not share any information about themselves beyond:

- First name
- Class
- School/youth organisation
- Their views on climate change, children's rights and adaptation

You could **provide** paper, pens and craft materials. **Supervise** children when they are creating their work as appropriate to their age and evolving capacities.

**Review** the work they create – we advise that children and young people should not share any [special category data](#), including about their own health, or further identifying details such as surname, date of birth, address, contact details etc.

#### 4. **Edit and print the ‘Letter template to Minister’.**

**Download** the ‘letter template to Minister’ Word document. This letter is to give context to the Minister about your group and their campaign. **Edit** it to make it relevant to your group - any text in blue needs to be updated and personalised.

It’s important the card is sent to the correct person, as the position holder of the Minister of State (Minister for Energy Security and Net Zero) Government Minister can change. To find out who holds this role, follow this [link](#) - and look under ‘current role holder’. Use this name on the letter and in the good luck card to address the correct Minister.

You can now **print** the letter and place it inside the good luck card.

#### 5. **Post the good luck card!**

With COP28 happening from 30 November to 12 December, your piece is most likely to be read by the Minister and taken into consideration ahead of their attendance if you **send it between 6 to 24 November** to:

Minister of State (Minister for Energy Security & Net Zero)  
[Minister name and title, e.g. *The Rt Hon Graham Stuart MP*]  
Department for Energy Security and Net Zero  
1 Victoria Street  
London  
SW1H 0ET

#### 6. **Share the good luck card on social media.**

You could also share pictures of the group’s work on Twitter on Youth Day at COP28 on **8<sup>th</sup> December**, tagging us @UNICEFUK\_Action and the Department for Energy Security and Net Zero @EnergyGovUK and with the hashtag #OutRight. **Please only do this if you have the appropriate consent to do so.**

Thank you for supporting children and young people to speak out on their rights and the rights of children around the world. If you have any questions, please email [outright@unicef.org.uk](mailto:outright@unicef.org.uk).

Please note that this activity is designed for groups participating in OutRight in the UK.