



#### **UNICEF UK OutRight 2024/25**

# UNICEF imagery and storytelling shows the real situation of children's lives.

We use real stories and images to amplify the voices of children and young people and to gain support for our work to improve the lives of children internationally. A piece of work you have done, or a photograph, article or film featuring you, might be seen in many countries, including your own. They might be used in print, on websites or on television programmes.

We will not use your story, photograph, film or work for longer than five years, and we will keep your information on file with restricted access for situations in which we may revisit your story, photograph or film. By signing this consent form you indicate that you are happy for us to use your story, photograph or film for up to five years. Please make sure that you and your parent/guardian both sign this consent form.

#### What if I change my mind?

If, for any reason, you decide that you don't want the work you have created, your image, views or video used, just let us know as soon as possible.

If you change your mind at any time, or have any questions, please contact:

The Youth Engagement Team: <a href="mailto:outright@unicef.org.uk">outright@unicef.org.uk</a>

You can also contact UNICEF UK directly: 0300 330 5580 <a href="mailto:supportercare@unicef.org.uk">supportercare@unicef.org.uk</a>

### About this activity:

- We encourage your school or group to share any photos, films and work you create as part of your OutRight campaign.
- 2. The OutRight 2024/2025 campaign aims to raise awareness of children's rights and the importance of amplifying their voices.
- Photos, films and work you create and share with us may be used across UNICEF UK channels, including social media and the UNICEF website.
- **4.** They may be used as part of UNICEF UK's work on children's rights, but may also be used to illustrate UNICEF UK's wider youth engagement activities.
- 5. They may also be shared with media outlets.



Assets	Photos  Films  Interviews  Other	Date:
Location		
Made by		
Notes or conditions (e.g. If you would prefer us not to	use your real name, please list real and alternative names here)	
I agree that the United	Nations Children's Fund (UNICEF) [and its authorise	d partners]:
	ate, pictures or films of me and my story for any purpose romoting peace, tolerance and children's rights;	e, and in any way that
2. Can use, reproduce and distribute all or any part of these in any traditional or electronic media format.		
I confirm that the works	s were made with my knowledge and consent.	
Name of child or young person		Age if under 18:
Signature of child or young person		Date:
	der 18 rdian of the child named above and grant permission for this re amed above and they agree to take part.	lease on their behalf.
Name of guardian		
Relationship to child		
Signature of child or young person		Date:

## **OUTRIGHT**

Speak out on children's rights