

INFORMATION SHEET

UNICEF UK OutRight 2024/25

What is OutRight?

OutRight is a UNICEF UK campaign for children and young people in the UK to realise their own rights, and to speak out in support of the rights of all children. This year the campaign is all about amplifying children's voices and encouraging them to take action.

As part of your work on OutRight we encourage your school or group to share photos and film, as well as your views and the work you create, with us so we can share and amplify children and young people's voices with media and the public. In order to share any images or work children and young people create we need to have informed consent.

How will my work, views, images or film be used and shared?

- The views, work you create, image or film that's shared with us might be used to explain what young campaigners have done as part of OutRight.
- Views, work, images or film might be used online, in print, in the media or on social media.
- Anything you share with us could be used to talk about the work young campaigners have done on OutRight but we might also use it to support our wider youth engagement work.
- We may get back in touch with you later to look at a piece of work you have done as part of OutRight, if it could support further work that we are doing about children's health.
- It's important to understand that if we agreed to share your work, views, image or film with the media we don't have editorial control over their channels (in other words, we don't always get a say in how they present it).

How long will my work, views, images or film be used for?

We won't use your work, views, images or film for longer than five years, and we will keep your information on file with restricted access for situations in which we may revisit your story, photograph or film. By signing this consent form you indicate that you are happy for us to use your story, photograph or film for up to five years.

What if i change my mind?

Deciding that you want to share your views or something you create with us is a big decision. We'll be careful with anything you share with us. We store and use children and young people's views, images and film very carefully, in line with the law. However, you could see your work, or your image on the BBC or on Facebook (for example) and we understand this might be worrying. If for any reason you decide later that you don't want your views, work, images or film used, no problem! Just let us know as soon as possible.

If you change your mind at any time, or have any questions, please contact:

UNICEF UK's Youth Engagement Team:
outright@unicef.org.uk

You can also contact UNICEF UK directly:
0300 330 5580 supportercare@unicef.org.uk

OUTRIGHT

Speak out on children's rights

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United Kingdom Committee for UNICEF (UNICEF UK), Registered Charity No. 1072612 (England & Wales), SC043677 (Scotland).