

SECTION 5: YOUNG PEOPLE'S VIEWS

Does OutRight work for young people who took part? What do young people think about the content and approach used? We really want to find out more to help us improve future campaigns and support children and young people's priorities.

Section 5 of the survey invites you to ask children and young people two questions through group discussion.

- **Tell us what you learned about being a Change Maker this year?**
- **What was your favourite part of taking part in the OutRight campaign?**

You may have already gathered feedback from the young people who worked with you on OutRight 2024-2025 on Changemaking and may have feedback that sits outside of these two questions.

If you do gather additional feedback, we would really love to hear the key points, and these will help to inform our future work. Please email any thoughts or summaries to outright@unicef.org.uk by **Friday 9th May**.

Please *do not* include any personal details of the young people taking part, or anything that would make them identifiable.

WHO TO INCLUDE IN YOUR GROUP DISCUSSION?

Group discussions are great for getting a range of opinions and seeing how young people respond to what their peers say. The most useful feedback comes from sessions that include a balance of young people with different perspectives.

Group discussions can be a good way to understand why some children felt less engaged or got less out of their involvement.

AN INFORMAL GROUP CHAT

Focus groups and group interviews can sound daunting, but we would encourage you to keep the group discussion informal and draw on the approaches you already know well for getting feedback from your pupils.

You will know what works best with your groups and age ranges. Discussion in pairs or small groups, using post-it notes to write down initial thoughts or including more physical movement can all help young people to engage. However, you – or the young people themselves – choose to do it, we would love to hear their thoughts.

A few things to bear in mind:

We're not looking for consensus. The lone dissenting voice is just as valuable as the majority view. Please do take notes so we can learn from the feedback you get.