

**FOR EVERY CHILD
IN DANGER**



THE HALLOWEEN BALL

TUESDAY 30 OCTOBER 2018



A student drinks safe, clean water at a Unicef-supported school in southern Djibouti.

WELCOME

Welcome to the Halloween Ball 2018! We are so glad you could join us to celebrate this special evening.

For many months now, the Committee has been working tirelessly to make tonight's event a spectacular success; and as joint Chairs it has been a privilege for us to work with such a committed and inspiring group of individuals. Founded in 2013, the Halloween Ball has become one of Unicef UK's most high-profile events and is an important moment to raise vital funds to support [Unicef's work for children](#).

Money raised tonight will help Unicef [save and change the lives of children](#) all over the world – especially those at greatest risk and in the hardest to reach places. With your help, Unicef will provide more children with good nutrition and health care, education, safe water and sanitation, as well as protection from violence and abuse. [Your support this evening will help Unicef be there for every child.](#)

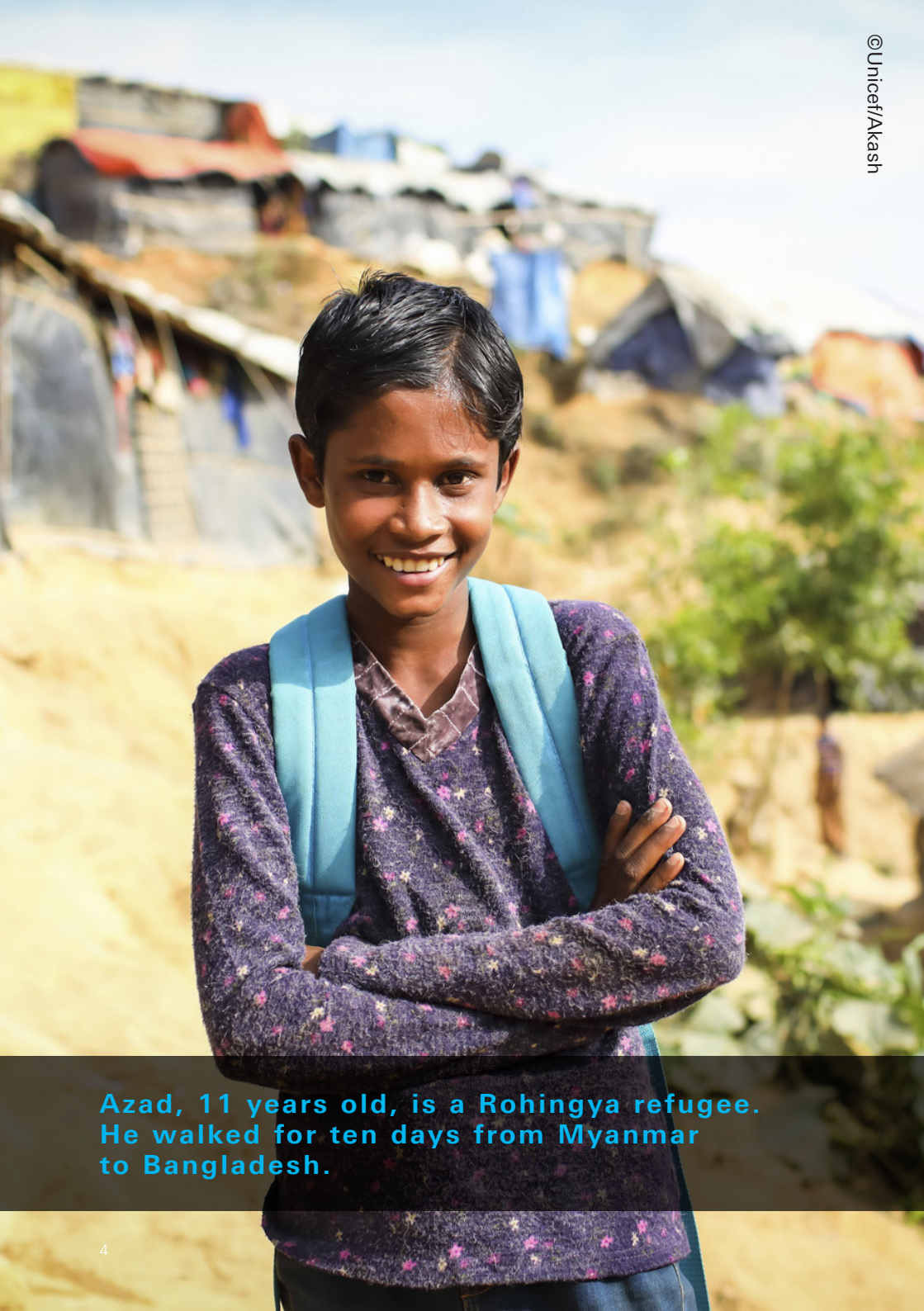
We encourage you to help the world's most vulnerable children tonight by bidding big in the auction, buying raffle tickets and donating during the pledge moment.

[Thank you](#) for your support. We couldn't do it without you.

Justin & Jaime

[Justin and Jaime Cooke](#)
Committee Co-chairs





Azad, 11 years old, is a Rohingya refugee. He walked for ten days from Myanmar to Bangladesh.

NO CHILD LEFT BEHIND

I am delighted to welcome you to Unicef UK's sixth Halloween Ball. Since 2013, this fantastic event has raised an incredible £4 million for our work protecting children in danger.

Money raised through the Halloween Ball to date has delivered life-changing results for children affected by the ongoing conflict in Syria. Together, we have helped deliver over 51 million vaccines to children in Syria and neighbouring countries. We've helped almost two million children in the region enrol in formal education. And we've provided access to safe drinking water to over 28 million people.

Despite this phenomenal achievement, sadly, millions of children in Syria and around the world still desperately need our help.

While crises such as the war in Syria receive widespread media coverage and strong support from public appeals, Unicef responds to more than 300 crises each year, many of which do not make the headlines. This means we are reliant on readily available funds that allow us to reach the most marginalised and disadvantaged children anywhere in the world – no matter how remote or difficult to access.

Money raised tonight will help us work to ensure that no child is left behind.

I'd like to say a huge thank you to everyone involved, with special thanks to our Halloween Ball Committee for putting in so much time and effort to make this evening a success.

Please dig deep tonight, and help us give all children hope for a healthy, happy future. Have a wonderful evening.



Mike Penrose
Executive Director, Unicef UK





MARIYA'S STORY

WINNING THE BATTLE AGAINST POLIO –
UNICEF'S FIGHT FOR CHILD SURVIVAL.

Mariya, aged five, is now protected against polio. She shows the purple ink mark on her little finger, which confirms she has received the vaccine.

Mariya lives in Islamabad, Pakistan. Pakistan is one of only three countries in the world where polio remains endemic, together with Afghanistan and Nigeria. But there is a growing sense of optimism that **polio will be the second disease, after smallpox, to ever be eradicated.**

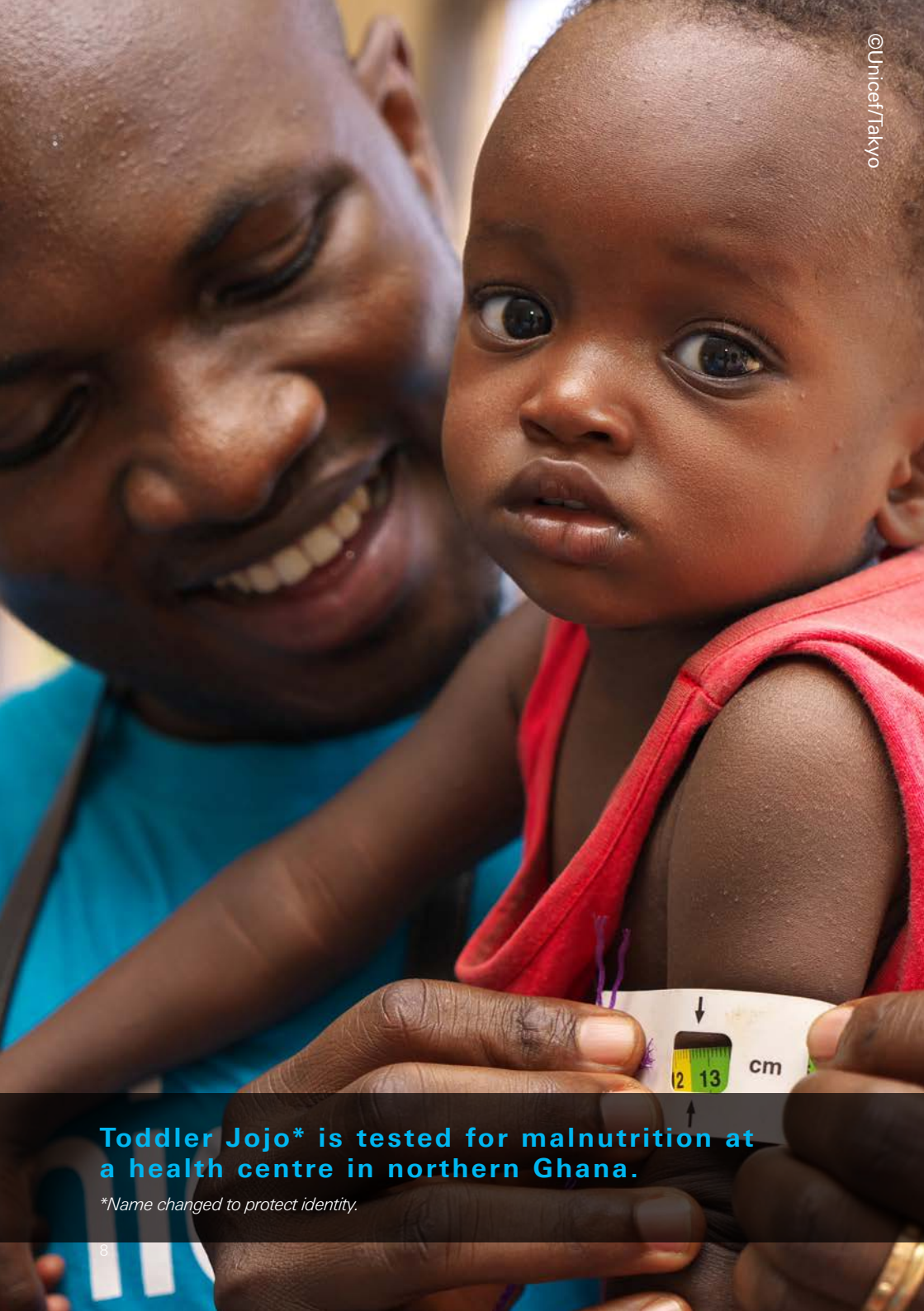
“There is no question that progress to end polio is real and tangible. But – and it’s a big but – until all children everywhere are consistently and routinely immunised against polio, the threat is there. We cannot let down our guard; we have to keep going until there is not a single child unvaccinated anywhere.”

Reza Hossaini, Director of Polio Eradication at Unicef

In 2017, Unicef spent nearly **£4 million on polio eradication efforts** in Afghanistan and Pakistan which allowed us to deliver over 110 million doses of the vaccine. In 2014, there were 334 cases of polio in the region. Just three years later there were 22 – **a 90 percent reduction.**

Tonight, you have the power to help children like Mariya receive the life-saving vaccines they need to stay happy and healthy.

From £500 to £50,000, every donation really will save and change the lives of vulnerable children. Please give generously.



Toddler Jojo* is tested for malnutrition at a health centre in northern Ghana.

**Name changed to protect identity.*

ORDER OF THE EVENING

Immersive Halloween champagne reception

7pm

Enjoy a mysterious Laurent-Perrier champagne reception and participate in a number of exclusive fundraising activities including a luxury raffle.

Beauty and the Feast

8pm

'Be our guest' as dinner is served in the Banqueting Hall.

Pledge moment and live auction led by Lord Harry Dalmeny

9.30pm

Pledge your support and bid on money-can't-buy auction items to help Unicef deliver essential aid for children.

Dessert and entertainment from Neneh Cherry

10pm

Special performance from the BRIT Award winning Swedish singer-songwriter.

Performance from Rita Ora

10.30pm

Exclusive performance from pop superstar and Unicef UK Supporter.

Music and dancing continues

11pm

11.30pm Carriages

LIVE AUCTION

BECOME A CHARACTER IN DAVID WALLIAMS' NEW BOOK

David Walliams' publishing career began in 2008 with the number-one bestseller, *The Boy in the Dress*, and each subsequent novel has seen his popularity grow to ever-dizzying heights.

He has now sold over 25 million books worldwide which have been translated into more than 53 languages. As the biggest-selling author of 2017 and many reviewers comparing him to his all-time hero, Roald Dahl, David continues to take the children's literary world by storm.

This prize offers the winning bidder's nominated child the opportunity to have a character named after them in David Walliams' new book.

To really bring the character to life, the prize includes an illustration based on the child, and David will personally present the book at a London location upon its release.

Kindly donated by David Walliams



THE CROWN

LIVE AUCTION

ON SET WITH THE CAST OF THE CROWN

Chronicling the life of Queen Elizabeth II, *The Crown* has achieved global acclaim since its release in 2016.

A lavish and truly British affair, this award-winning period drama is renowned for its incredible set production.

The winner of this glorious lot will be invited for a set visit during the filming of season four to witness the magic that goes into making a hit TV series. There will also be a chance to meet some of the cast members including the Queen herself, Olivia Colman.

Kindly donated by The Crown and Unicef UK High Profile Supporter Olivia Colman



LIVE AUCTION

VELODROME CYCLING EXPERIENCE WITH SIR CHRIS HOY

Sir Chris Hoy MBE is a Unicef UK Ambassador and one of Great Britain's most successful Olympic athletes, with six gold medals and one silver.

In 2012, at the Olympic Games in London, Chris won his fifth and sixth gold medals – in the Keirin and Team Sprint – to become Great Britain's greatest ever Olympian. The winner of this prize will enjoy a once-in-a-lifetime velodrome experience on the very track that set the 2012 games alight and allowed Sir Chris to become Britain's most successful Olympian of all time.

The winning bidder and up to 14 guests will enjoy two hours of training on the velodrome track at Lee Valley VeloPark with Sir Chris and British Cycling qualified coaches. The prize includes the hire of all equipment as well as a hospitality area for pre- and post-event socialising for participants.

Kindly donated by Sir Chris Hoy (Unicef UK Ambassador)





LIVE AUCTION

THE WORLD®, RESIDENCES AT SEA

***The World*® is the largest residential yacht on earth with 165 private Residences.**

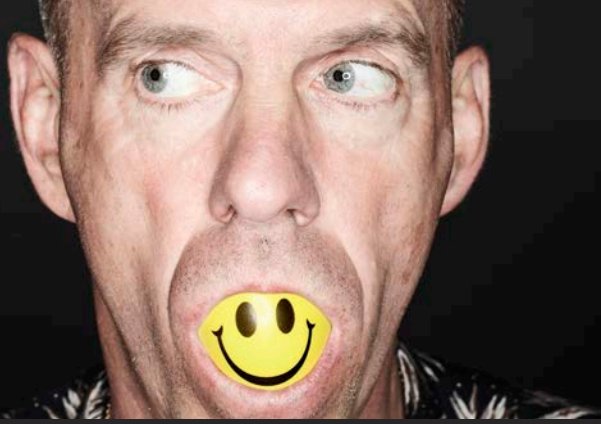
The World® embodies a distinctive, one-of-a-kind lifestyle where Residents explore every corner of the globe, experience myriad different cultures and gain privileged access to the planet's most beautiful destinations, all from the comfort of their own home.

The World® offers world-class amenities and facilities including impeccable culinary mastery in its six restaurants, exceptional golf facilities with on-board putting greens and a state-of-the-art golf simulator, the only full-size tennis court at sea, swimming pools, a spa, fitness centre, library and cinema, as well as destination experts and more.

The ship's 2019 journey will take its Residents to 91 ports of call across the Indian Ocean, South East Asia, China, Japan, Western and Northern Europe, India, the High Arctic and more.

The winner of this prize will sail in a luxurious one-bedroom residence for two guests on a seven night voyage of their choice. Meals and beverages aboard the ship are included.

Kindly donated by The World®, Residences at Sea



LIVE AUCTION

IN THE ROUND SHOW TICKETS PLUS MEET AND GREET WITH FATBOY SLIM

Next year, Brit award winning DJ Fatboy Slim will take his hugely immersive show, In the Round, to Wembley Arena.

The winner and a guest will be invited backstage to meet the superstar DJ before taking their places to enjoy the 360 degree experience.

Aiming to create the UK's biggest dance floor and turning this famous arena into a unique night club experience, you can expect a big production, a revolving stage, rave ushers and a live smiley face experience.

Kindly donated by Fatboy Slim

SILENT AUCTION

Tablets are available on your table to bid on the silent auction which will finish at 10.30pm. Please bid generously and be sure to keep an eye on the prize throughout the night. The incredible prizes on offer include:

X FACTOR FINAL TICKETS

Presented by Unicef supporter Dermot O'Leary, *The X Factor* has returned with a brand new panel of judges including Simon Cowell and Unicef UK Ambassador Robbie Williams. The winning bidder will receive four tickets to the live final of *The X Factor* 2018.

SEVEN NIGHT STAY AT THE LUXURY VILLA ESQUINA, MALLORCA

Villa Esquina sits at the foot of the stunning UNESCO Tramuntana mountains in the highly sort after area of La Font, Pollenca. This family holiday home has five large bedrooms, a 15m swimming pool and a relaxing Bali-bed and hammock area – the perfect spot to watch the sun go down.

BESPOKE TEMPERLEY LONDON EXPERIENCE

The winner will attend a styling session with Alice Temperley at her flagship Mayfair store, and will take home one item from a curated selection. Complimentary alterations by the in-house tailor.

EXCLUSIVE TOUR OF THE NATIONAL PORTRAIT GALLERY'S CONSERVATION STUDIO

A visit for the winner and three guests to the National Portrait Gallery's Conservation Studio where they will learn about how the Gallery preserves the National Collection of portraiture for the nation. In addition, the winner will receive four complimentary tickets to view *Only Human: Photographs by Martin Parr*.

Please turn over for more fantastic auction items.

ULTIMATE SUMMER OF FESTIVALS

Four 'Guest' tickets to Community, Wireless, Latitude, Reading and Electric Picnic Festivals for Summer 2019. These tickets will give the winner access to the exclusive 'Guest' area.

IL BALLO DEL DOGE

Two after-dinner tickets to Il Ballo del Doge, the most exclusive masquerade party of the Venice Carnival 2019. The winner and a guest will join the event in time to experience the highlight performance of the night, watched alongside Event Founder and Creative Director, Antonia Sautter.

ALBERT'S PRIVATE MEMBERS' CLUB

The only private members' club of its kind within Kensington & Chelsea, Albert's was named after Prince Albert and aims to revive the codes of chivalry and stature that Kensington & Chelsea was famed for. The winner will receive a one-year membership and a complimentary dinner for four.

LIMITED EDITION VERTEX M100B MECHANICAL WATCH

In homage to the Vertex W.W.W watch of 1944, the M100B features a black dial with Arabic numerals, while the black case and rubber strap brings this luxury watch in line with the demands of a modern military timepiece. Just 150 pieces have been produced.

NEW ZEALAND ALL BLACKS RUGBY TEAM VIP PACKAGE

The winner and three guests will meet members of the New Zealand All Blacks team. Following the meet and greet, they will watch a behind-the-scenes training session before taking in the action as the All Blacks compete against England at Twickenham Stadium. The successful bidder will also receive a signed jersey.

SEVEN NIGHT STAY IN A TUSCAN FARMHOUSE

Casa Tara is set on a hill top enjoying sweeping views from its sun-baked terraces. This old farmhouse and its barn have been restored and converted into a welcoming family home set in a great location to explore the very core of Tuscany. With nine air-conditioned bedrooms, a private pool and a tennis court, this is the perfect venue for a large family reunion or group of friends.

MATTHEW BOURNE'S SWAN LAKE

Two tickets to Matthew Bourne's legendary production of *Swan Lake* which is best known for replacing the female corps-de-ballet with a menacing male ensemble. The winner will also receive a signed programme and have a chance to meet Matthew Bourne and the show's incredible dancers.

BE LIKE BOLT, SOCCER AID VIP PACKAGE

Soccer Aid for Unicef 2018 saw a star-studded England team lift the trophy after a nail-biting penalty shootout. The winner will receive a limited edition Hublot Soccer Aid men's watch of which there are just 15 in the world, as well as a t-shirt signed by the fastest man on earth and Soccer Aid 2018 World XI captain, Usain Bolt. To avoid missing out on any of the action next time, the successful bidder will also receive four VIP tickets to Soccer Aid 2019.

Terms and conditions apply to all live and silent auction prizes. Please refer to your bidding tablets or go to UnicefHalloweenBall.co.uk before placing your bids.

RAFFLE

Throughout the evening tickets for the Luxury Raffle can be purchased from Unicef staff. Tickets costs £50 each or five for £200. Don't miss your chance to win some incredible prizes while also supporting our work for children in danger. Prizes include designer fashion items and housewares, sports memorabilia and exclusive event tickets.

LORD HARRY DALMENY

AUCTIONEER

Harry Dalmeny is Chairman of Sotheby's UK and Ireland.



Having begun his career at Sotheby's as a graduate trainee in 1990, Lord Dalmeny went on to work in the Old Master, Furniture and Silver departments before becoming a Director in the House Sale department in 1999. In 2003, Harry was appointed Chairman of Sotheby's Olympia.

Renowned for his 'sixth sense' on the rostrum, Harry is one of Sotheby's most senior auctioneers, presiding over many of the company's most prestigious sales, including the evening sales of Old Master Paintings in London. A particularly active charity auctioneer, Lord Dalmeny has taken hundreds of charity auctions and helped to raise over £120m for not-for-profit organisations over his career.

NENEH CHERRY

PERFORMER

Neneh Cherry is a BRIT-award-winning Swedish singer-songwriter, rapper and broadcaster. Over the course of her career, Cherry forged her own ground-breaking blend of pop, dance, hip-hop, and R&B, presaging the emergence of both alternative rap and trip-hop.



Most recently, Cherry has collaborated with Kieran Hebden (Four Tet) and production duo Rocketnumberrnine for her hotly anticipated fifth studio album *Broken Politics*, released earlier this month.



RITA ORA

PERFORMER

It has been a momentous year and a half for Rita. Following a sold-out European tour and an incredible summer playing to millions of fans with over 33 live dates, her latest five hit singles have amassed over 1.3 billion Spotify streams worldwide. Global hit, *'Your Song'*, written by Ed Sheeran and Steve Mac, has reached more than 352 million streams alone. It is also her biggest hit in Europe and was a Top 10 smash in the UK singles chart.

Rita's brand work to date includes 15 best-selling Adidas collections, capsule collections for Tezenis and an ambassadorship for Rimmel.

In addition to her brand work, Rita has proved an international prime-time star onscreen, as the host of MTV's EMAS in 2017, a coach on BBC's *The Voice*, a judge on *The X Factor UK*, and the host of VH1's *America's Next Top Model*.

The President of Kosovo, Rita's country of birth, awarded her honorary ambassador for raising awareness of the country and she continues to support Unicef's tremendous efforts to help children in danger around the world.



ON THE ROAD WITH CHARLEY BOORMAN

I first became involved with Unicef while filming *Long Way Round* with Ewan McGregor in 2004, when we travelled to Ukraine, Kazakhstan and Mongolia. Since then, I've seen first-hand Unicef's work for children all over the world. In Uganda, I met Grace, a former child soldier, recruited when she was just eight years old.

"The LRA came to our village. They took me and my brother. I was given as a wife to the commander and had to live in one of his households," Grace said. "Four years after I was abducted, I heard that my brother was dead."

Grace was eventually returned to her family after seven years in captivity. Unicef helps release and rehabilitate child soldiers, providing education and protection services and reuniting children with relatives.

I am honoured to be a Unicef Ambassador. If you ever wonder whether the money you donate makes a difference, I can say that it absolutely does. So please dig deep and give whatever you can to change a child's life today.

Thank you for your support.
Charley Boorman, Unicef UK Ambassador



CHARLOTTE BOLLAND – VISITING DJIBOUTI WITH UNICEF

My husband, Peter, and I have supported Unicef since 2011. In September we were invited to Djibouti to see their work first-hand.

The day centre for street children was, for me, the most heart-breaking part of the trip. On arrival, seven-year-old Kadra* reached out to hold my hand. Kadra has never been to school and she does not have a Djiboutian birth certificate, even though she was born in Djibouti. This prevents her from accessing basic public services.

Unicef-supported centres offer children living on the streets of Djibouti a lifeline during the day – hot meals, healthcare and lessons. But due to government restrictions, when night falls, the children, who are vulnerable to violence, abuse and exploitation, go back out to their nightmare. Despite this, they are smiling and dreaming of a better future. Kadra is eager to go to school one day and “be like other children”.

It was impossible not to think of the children as we went to bed that night. It still is. There are so many stories we could share with you. Against all the odds, these children are full of hope, resilience and determination. But it’s not enough. This is all of our problem – something we all should take responsibility for. As a Halloween Ball Committee member, Unicef supporter and mother, I know that we can each transform a child’s life.

Charlotte Bolland, Halloween Ball Committee

**Name changed to protect identity*

EVENT SPONSORS



With over 45 years of experience and one of Europe's largest ranges of equipment, White Light can provide complete event production solutions including audio, video, lighting and staging for a wide range of events. We are suppliers to over 60 venues in London and the UK such as the Historic Royal Palaces and Unique Venues of London consortium. White Light is delighted to be supporting Unicef's Halloween Ball 2018 at Banqueting House.



Laurent-Perrier is delighted to support and supply the champagne for the Unicef Halloween Ball. Founded over 200 years ago, Laurent-Perrier is one of the most distinguished, family-owned Champagne Houses. Based right in the heart of the Champagne region, Laurent-Perrier has a pedigree for innovation, handcrafting elegant champagnes using traditional, time-honoured methods.



Jeroboams is delighted to support and supply the wine for the Unicef Halloween Ball. We are London's local wine merchant. Our wine shops are located in Belgravia, Hampstead, High Street Kensington, Holland Park, Knightsbridge and Notting Hill. Since 1934 we have been supplying London with the very best wines from the greatest vineyards, Châteaux, Domaines and Estates from around the world.



Jane Hunter OBE is delighted to support and supply the wine for the Unicef Halloween Ball. Hunter's Wines are recognised as one of the pioneers of the Marlborough wine industry and one of New Zealand's best known family owned wineries. Established by Ernie Hunter in 1979, the company is now headed by Jane Hunter, CNZM, OBE, the most awarded women in the New Zealand wine industry.



Sternberg Clarke
ENTERTAINMENT

Sternberg Clarke is delighted to support the fantastic Unicef Halloween Ball. We are London's leading supplier of entertainment for events and are very proud to be the recommended suppliers at more key London venues than any other company, including the breathtaking Banqueting House, in which tonight's event happens.

THANK YOU

Event Committee Co-chairs

Justin Cooke
Jaime Cooke

Event Committee

Charlotte Bolland
Alexandra Carello
Carlo Carello
Tracey Clinton
Noor Fares
Ella Kelleher
Fergus Lawlor
Maigaëlle Moulene
Rita Ora
James Perkins
Sophie Taylor
Alice Temperley
Marcus Watson

Rapid Responders

Alan English and family
Noor Fares
PAGANO LONDON

Vital Vaccinators

Peter & Charlotte Bolland
Bruno & Marianne Deschamps

Auctioneer

Lord Harry Dalmeny

Performers

Rita Ora
Neneh Cherry
Wandering Hands

Event Founder

Jemima Khan

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The Connaught
The Crown and Unicef supporter Olivia Colman
The X Factor and Unicef supporter Dermot O'Leary
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EVENTS WITH PERSONALITY



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