



## MONEY BOX LABEL GUIDANCE

Thank you for fundraising in support of UNICEF. To make sure your fundraising is safe and legal, please follow these guidelines.

This label should only be used for collecting donations at your fundraising event such as a coffee morning, bake sale or quiz night.

### Please do not use this label for:

- Collections on private property
- Static collections (placing a collection tin in a local shop, community centre, cafe, etc. for a period of time)

You will need to contact us at [supportercare@unicef.org.uk](mailto:supportercare@unicef.org.uk) for a UNICEF letter of authority for the two activities above.

- Street collections - we do not allow street collections.

### Important guidance

- The money box must be in the possession of someone over the age of 18.
- Ensure your money box is secure and never leave cash unattended.
- Bank cash as soon as possible after your collection.

### Paying in your money

To find out how to pay in your money, please go to [unicef.uk/fundraise](https://unicef.uk/fundraise)

# DONATE TO HELP TRANSFORM A CHILD'S LIFE

United Kingdom Committee for UNICEF (UNICEF UK). Registered Charity No. 1072612 (England & Wales). SCO43677 (Scotland). UNICEF UK, 1 Westfield Avenue, London E20 1HZ

13-year-old Fatuma in Ethiopia (right):  
*"I love to learn in school and play with my friends. I want to be a teacher when I grow up."*

[unicef.org.uk](https://www.unicef.org.uk)

Registered with



FUNDRAISING  
REGULATOR

IN SUPPORT OF

unicef   
for every child