

UNICEF UK Business Network

How small businesses in the UK can make impact for children on a global scale



About the UNICEF UK Business Network

As the world's leading children's organisation we have long recognized the vital role that the private sector can play in the realisation of children's rights. For over fifty years, we have partnered with companies who share our vision of a world fit for every child.

We are now looking for small and medium sized businesses in the UK that are committed to upholding the rights of children and want support UNICEF in building a sustainable future for every child.

As a company everything you do is linked to children, whether it's the children of your employees, children who are involved in the services that you provide, or even the children who buy your products.

OUR OFFER

UNICEF is internationally recognised as the world's leading children's organisation, because of this we are able to offer a unique opportunity to the businesses that support us.

Our offer will inspire and unite your employees, demonstrate your commitment to building a sustainable future for all children and showcase your company to our audiences.

As well as an exciting package of benefits, we offer tiered membership and flexible terms of joining which will allow you to get the most out of our offer in a way that works for your company.



DEMONSTRATE YOUR COMMITMENT

UNICEF has offices in over 190 countries across the world and has a global audience. We want to provide our Business Network with a platform that showcases their contributions to our international work.

Reach new audiences

You will have access to a toolkit with communications opportunities and UNICEF assets, so that you can publicly demonstrate your support to your network and our wider audiences.

Feature on the UNICEF UK website

We want to shine a spotlight on the businesses that are committed to supporting us by featuring them on the official UNICEF UK website. With the opportunity to have your company name on our page, your logo or even a testimonial about what you want to achieve by supporting UNICEF.



Represent UNICEF UK

You will be invited to demonstrate your membership of the Business Network on your corporate social responsibility page, and have the opportunity to use our exclusive UNICEF Small Business Network logo or UNICEF UK assets.

Attend exclusive events

You will be invited to attend events including our annual UNICEF UK Corporate Celebration and have the chance to support our internationally televised fundraiser SoccerAid.

EMPLOYEE ENGAGEMENT

We know that your employees are the key to your success. Members of the Business Network will have access to a package of UNICEF UK employee engagement resources which will include:

Employee fundraising

We will provide your staff with ideas for and the tools to create their own fundraising challenges on behalf of UNICEF UK.

You will also have a dedicated point of contact for UNICEF UK's in house payroll giving service, so that your employees can choose how they want to support at a level that works for them.

Grow your network

Nominated staff members from your company will be invited to UNICEF UK networking events with the opportunity to meet our other supporters and learn more about the impact we can make together.



Champions for Children

Nominated Champions from your organisation will have access to our brand new online platform. They will take part in learning sessions, receive exclusive and internationally recognised training from UNICEF and the UN, and have the opportunity to join the conversation in our online community.

MEASURE YOUR IMPACT

As a United Nations agency, UNICEF has been supporting children for over 75 years and has a robust process for making sure that your donation reaches the children and families that need it the most.

As a member of the UNICEF UK Business Network you will be given access to annual reporting which will demonstrate the impact of your support.

You will receive our quarterly UNICEF UK newsletter, keeping you up to date with our international work, sharing case studies about the individuals the network has supported, and giving you access to UNICEF's latest Virtual Donor Experiences so you can see the impact we make all over the world.



HOW YOU CAN SUPPORT

UNICEF UK Business Network Members will have the option to support our most critical and impactful funds.

THE CHILDRENS EMERGENCY FUND



UNICEF works around the world, responding to the emergency needs of children in crises you know and in those you don't.

The Children's Emergency Fund allows UNICEF to plan and prepare for the eventuality of an emergency, pre-positioning life-saving emergency supplies in at-risk regions and provide training on distribution and use of supplies. So that when a disaster does strike, we are ready to reach children with life-saving support anywhere in the world within hours.

Some of the impacts achieved through this fund in 2022 include:

- **39.4M people were given access to clean water.**
- **2.6M children and caregivers had access to community based mental health and psychosocial support.**
- **18.6M children and adolescents had access to formal and non-formal education, including early learning.**
- **27.2M children aged 6 months - 15 years old were vaccinated against measles.**
- **8.8 million women, girls and boys accessed gender-based violence risk mitigation, prevention and interventions**

CORE RESOURCES FOR RESULTS



Core Resources for Results is UNICEF's flexible fund, it's how we continue making impact in areas where children need critical and sustained support.

Through this fund we can ensure that children all over the world are receiving a consistent education, that they have a safe environment to live in, are protected from gender-based violence and exploitation and that they have access to critical health care and medicine.

Some of the impacts achieved through this fund in 2022 include:

- **UNICEF developed a 'green charcoal' initiative in Burundi with the aim to combat deforestation and address violence against girls.**
- **In Vietnam, UNICEF conducted a comprehensive study and roadmap for rooftop solar energy in 40,000 schools and leveraged domestic financing from the government.**
- **In the Eastern Caribbean UNICEF supported empowerment initiatives to ensure that the voices of children and young people are integrated into climate strategies and policies, promoting youth activism on climate change.**