

## STRATEGIC LEAD: UN CONVENTION ON THE RIGHTS OF THE CHILD (UNCRC)

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| <b>Duration:</b>         | Permanent  |
| <b>Salary:</b>           | Circa £55,000 per annum  |
| <b>Job Level:</b>        | 3  |
| <b>Hours:</b>            | 35 hours per week. Other flexible arrangements will be considered. |
| <b>Disclosure Level:</b> | Basic. This role involves indirect work with children.             |
| <b>Reports to:</b>       | Head of UK Policy and Advocacy.                                    |
| <b>Location:</b>         | Working from home and at 1 Westfield Avenue, London E20 1HZ.       |

At the UK Committee for UNICEF (UNICEF UK), we pull together to achieve the best possible results for children in danger around the world. We believe in an inclusive workplace and in the power of fulfilled colleagues who share the same values and goals, enjoy their work and are motivated to do their utmost for children.

Our work is guided by the UN Convention of the Rights of the Child (UNCRC) and the Sustainable Development Goals (SDGs), which recognise the universality of children's rights.

### ABOUT THE TEAM

The Advocacy team sits in the organisation's Advocacy, Programmes and Safeguarding Directorate. The team exists to champion children's rights and influence those with power in the UK to create change for children here and around the world. We present decision-makers with a compelling case for change based on evidence, and deliver exceptional policy influencing and public campaigning. Outside the directorate, we work closely with colleagues in the Public Engagement Directorate to mobilise our high-profile supporters and the organisation's voice in the media to increase the reach and impact of our advocacy work. We amplify the voices of and support active participation of children and young people in working to ensure their rights as set out in the UN Convention on the Rights of the Child (UNCRC) are realised across the UK.

### ABOUT THE ROLE

The Strategic Lead: UNCRC is UNICEF UK's leading authority on the UN Convention on the Rights of the Child. It plays a critical role in leading our influencing work by providing expert guidance and specialist advice to pursue the full incorporation of the UNCRC in England, Wales and Northern Ireland and the Crown dependencies, as well as continuing to support the implementation of the UNCRC Scotland Act. The role will also ensure that child rights and the UNCRC are embedded in all UNICEF UK's work.

### What we will expect you to achieve

#### Responsibilities

- Lead our foundational advocacy work on UNCRC incorporation and implementation across the four nations of the UK and crown dependencies.
- Advise, guide and support national governments and civil service on children's rights and the incorporation and implementation of the UNCRC.
- Respond to domestic and international consultations on priority child rights issues and support other policy colleagues to ensure that UNICEF UK's contributions are centred in children's rights.

- Work with the Policy and UK Programmes teams to create a strong evidence base for UNICEF UK's advocacy work on agreed child right issues, undertaking research to develop robust public policy positions.
- Co-ordinate UNICEF UK's engagement in the reporting processes for the UK Government under Core UN Human Rights Treaties, especially the UNCRC Periodic Review, working with the Strategic Lead – Youth Engagement, to involve children and young people in this work.
- Advise colleagues across the organisation on child rights issues and ensure that all external communications accurately reflect the UNCRC and wider UN positions.
- Liaise with UNICEF New York, Geneva, and national committees to strengthen collaboration and further UNICEF UK's standing.
- Act as one of UNICEF UK's senior spokespeople on relevant child rights issues and support others including the children and young people we work with to act as spokespeople in relation to the UNCRC.
- Uphold our Equity, Diversity and Inclusion commitments and work consistently, compassionately, and collaboratively to support a safe, inclusive, and holistic culture where we can achieve our best work for children.
- Demonstrate and model a commitment to our shared values, behaviours and inclusive practices (known as [Our Shared Commitment](#)) in all aspects of your work.

## BEHAVIOURS, EXPERIENCE AND SKILLS

This section contains the essential behaviours, experience, knowledge and skills needed in order to be effective and successful in this role. All criteria in this section are essential.

### Effective behaviours

Supporter driven and mission aligned

- Is committed to children and their rights and motivated to work towards achieving a world that is fit for every child.

Analytical

- Analyses available information to make logical and sound judgments.

Collaboration

- Consults others and shares expertise, know-how and ideas with colleagues for best results.

Communication

- Conveys complex ideas using a variety of methods to engage an audience and win understanding and support.

Decision making

- Makes decisions within agreed parameters and is accountable for own actions.

Positive Relationships

- Nurtures professional relationships with colleagues at all levels and with external contacts and partners to support the achievement of objectives.

Results focused

- Prioritises and sustains focus on work that will have the greatest impact on agreed aims.

### Relevant experience

- Advising, negotiating with, and building relationships with senior stakeholders across governments, public sector, and civil society.
- Producing written and/or verbal evidence in response to government consultations or calls for evidence.

### Specific knowledge and skills

- Highly developed skills in policy development, analysis and influencing strategies.
- In-depth knowledge on the UN Convention on the Rights of the Child and its status in legislation and policy across the devolved nations.
- Extensive knowledge of human rights law, with specific knowledge on children's rights.
- Knowledge of UN reporting processes and procedures.