UNICEF UK SPORT ADVISORY BOARD MEMBER

About the role

UNICEF UK is looking for new members to join our Sport Advisory Board.

Established in 2022, the Sport Advisory Board brings together experts across the sports industry to support UNICEF UK's partnerships within the sector.

At UNICEF UK, we use the power and reach of sport to create positive change for children. Our work includes building partnerships that raise funds for UNICEF's programmes globally, using sport as a platform for powerful communications moments, and working to advocate for Children's Rights in the UK.

Members of the Sport Advisory Board provide advice, connections and practical support to help strengthen our work. This includes helping UNICEF UK develop relationships across the sport industry, identify opportunities to raise funds and use our influence to advance children's rights.

For this recruitment, we welcome applications from across the sport industry and particularly value experience in the following areas:

- Sports Agencies
- Brands
- Digital and Technology

We recognise that relevant experience can be gained in many different ways and settings. You do not need to have worked for a charity or for UNICEF before.

This is a voluntary, unpaid role. Members should be able to commit around 2 to 3 hours a month, including a quarterly Board meeting. Meetings are usually held during working hours, either at UNICEF UK's London office or online.

About UNICEF UK and Sport

UNICEF works around the world to protect children and their rights.

UNICEF UK has a long history of working with the sport sector. Our work brings together fundraising, partnerships, advocacy and children's rights, using the reach and influence of sport to support children in the UK and around the world.

Our relationships across sport have included sports organisations, clubs, athletes, ambassadors and commercial partners. Our current sport partners include Brighton & Hove Albion FC, and we work with ambassadors like Sir David Beckham and Sir Andy Murray.

As a Sport Advisory Board member, you will be expected to support UNICEF UK's purpose and values and take the time to understand our work and the responsibilities that come with representing UNICEF UK.

What you will achieve

Working with other Sport Advisory Board members and UNICEF UK colleagues, you will:

- Help strengthen UNICEF UK's relationships across sport, using your experience and networks to make relevant introductions and open opportunities.
- Support our approach to the sport industry, providing practical advice and an external perspective on opportunities, priorities and challenges.
- Help identify opportunities to raise funds for children, including introductions to organisations and individuals that could work with UNICEF UK.
- Support existing and potential partnerships, sharing relevant experience and advice where this can help UNICEF UK build successful relationships.
- Help increase awareness of UNICEF UK's work in sport, advising on opportunities to reach and engage audiences.
- Represent UNICEF UK positively, promoting our purpose and values when carrying out your role as a Sport Advisory Board member.

You will also be expected to:

- Attend Sport Advisory Board meetings regularly and contribute to discussions
- Take part in working groups or occasional meetings where appropriate
- Protect confidential information and follow relevant data protection requirements
- Identify and appropriately manage any conflicts of interest
- Maintain positive and respectful working relationships with other Board members and UNICEF UK colleagues
- Respect UNICEF UK's political neutrality
- Complete an induction when you join and take part in relevant ongoing learning
- Follow UNICEF UK's safeguarding requirements, policies and expected standards of conduct.

Who we are looking for

To join the Sport Advisory Board, you will have:

- A commitment to UNICEF UK's purpose and to advancing the rights and wellbeing of children.

- Significant experience working in or with the sport industry. This could come from a commercial organisation, sports organisation, agency, media or broadcasting organisation, governing body, athlete career or another relevant setting.
- Strong professional relationships across sport and the ability to make relevant connections that can support UNICEF UK's work.
- Experience of contributing to strategic discussions and offering clear, practical advice.
- Strong communication and relationship-building skills, including confidence engaging with people from different organisations, roles and backgrounds.
- The ability to work constructively as part of a group while bringing your own perspective, ideas and experience.
- An interest in using sport to create positive outcomes for children and a willingness to learn more about UNICEF UK's work.
- A commitment to inclusion and to treating people with different backgrounds, perspectives and experiences with respect.
- The ability to commit around 2 to 3 hours each month, including quarterly Board meetings and preparation.

You do not need previous charity experience, and we welcome skills and experience gained through different career paths.

Diversity and inclusion

We want the Sport Advisory Board to benefit from a wide range of experiences and perspectives.

We welcome applications from people of all backgrounds and particularly encourage applications from people whose perspectives and experiences are currently underrepresented across the sport sector and in leadership positions. We want our recruitment process to be fair and accessible. If you need adjustments at any stage of the application process, please let us know.

Terms of appointment

Sport Advisory Board members are normally appointed for up to two years. An appointment may be extended where appropriate.

The Board meets four times a year, usually for around two hours. Meetings are normally held during working hours, either at UNICEF UK's London office or online.

Members may also take part in working groups, discussions with UNICEF UK colleagues or relevant events.

Members should allow additional time to read papers and prepare for meetings.

Members will meet with the relevant UNICEF UK lead during their appointment to discuss their contribution and priorities.

Sport Advisory Board members represent UNICEF UK when carrying out the role and must follow relevant requirements relating to conduct, safeguarding, confidentiality and political neutrality.

The role is voluntary and unpaid. Reasonable expenses will be covered in line with UNICEF UK's expenses policy.

What you can expect from UNICEF UK

As a Sport Advisory Board member, you can expect:

- A named UNICEF UK contact to support you in the role and coordinate requests for your time
- An induction to UNICEF UK, our work for children and our work with the sport sector
- Relevant information and briefings to help you contribute effectively
- Opportunities to meet and work with other Sport Advisory Board members and UNICEF UK colleagues
- Invitations to relevant UNICEF UK events and activities
- Practical support when representing UNICEF UK at an agreed event or meeting
- Support with agreed media or online activity connected to your UNICEF UK role
- Updates on UNICEF's work, including areas relevant to your experience and interests.
- Interesting and purposeful involvement in our work

You may use the title "UNICEF UK Sport Advisory Board Member (Voluntary)" during your appointment, in line with guidance provided by UNICEF UK.

Our values

Sport Advisory Board members are expected to reflect UNICEF UK's values in how they work with others.

This means putting children first, looking for solutions, building trust and respect, supporting inclusion and belonging, showing compassion and working collaboratively.

We are looking for people who work with these values day to day and share our commitment to making a positive difference for children in the UK and around the world.